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THE BEACH NEWS

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ADVERTISING PAYS

Always Boosting Mission Beach, Ocean Beach, Pacific Beach and Point Loma

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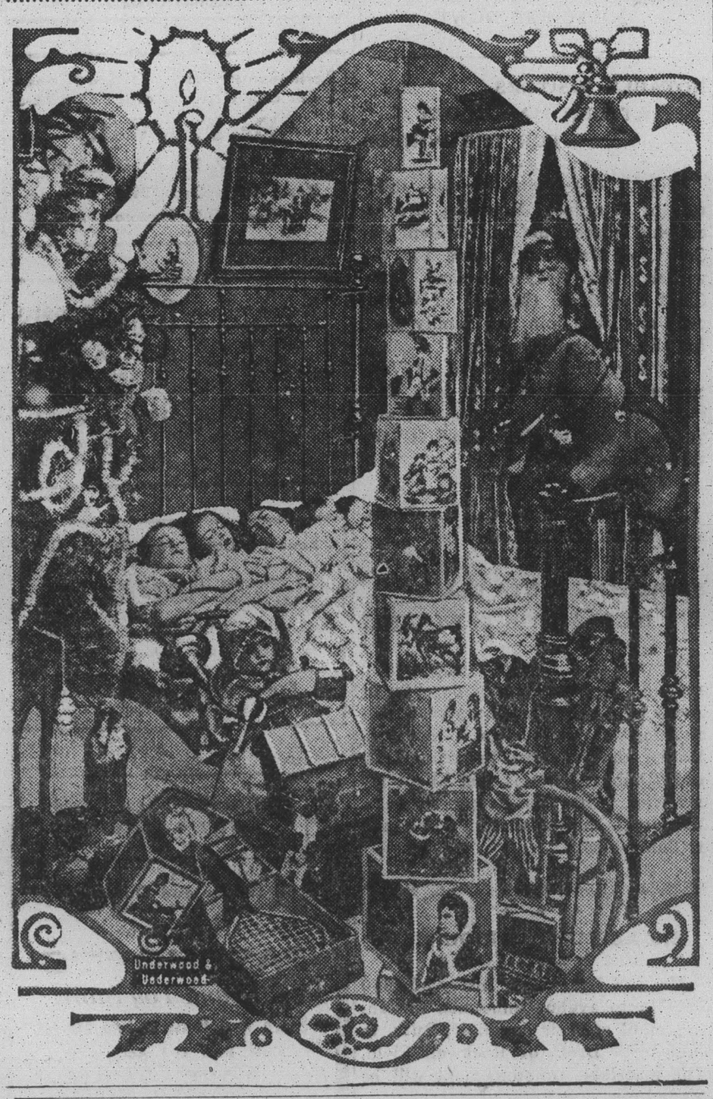
VOL. 2—NO. 5 | KIRK SMITH, Editor-Owner | Ocean Beach, California, Friday, December 21, 1923 | PHONE POINT LOMA 17 | FIVE CENTS THE COPY

A Merry Christmas To All

When Dreams Come True



FREE TO CHILDREN until Christmas—A CANDY CANE with every purchase at the O. B. Feed, Fuel & Express.

WEARING OF HATS OPTIONAL NOW WITH WOMEN DANCERS

Following a long period of discussion pro and con, the city council this week voted to repeal the ordinance forbidding minors under eighteen years of age to aattend dancing places and requiring women visitors to remove their hats while dancing. Under the present arrangement, children of any age may visit dance halls if accompanied by one or both of their parents, and women may dance as often and as long as they please without discarding their headgear.

Headquarters for Automotive Xmas Gifts at the O. B. Garage.

COMMUNITY TREE AND CHRISTMAS SING

Excellent progress is being made by Miss Kate Spani and Mrs. A. M. Morgan as the special committee for promoting the community sing and big Christmas tree for Ocean Beach. Rehearsals are held regularly and donations for the tree are still very acceptable. Help the kiddies to have a good time.

Kodak Finishing FROIDE'S op. P.O.*

MERRY-GO-ROUND WILL BE OPEN CHRISTMAS

The Merry-Go-Round at Ocean Beach will be opened by Manager Davis for the delight of the little folks and grown-ups, as well, on Christmas afternoon. Good holiday music will be provided.

SPECIAL NOTICE

All of Faber's Grocery Stores will be closed all day Christmas and New Year's.

HOLIDAY POSTOFFICE HOURS

The postoffice will be open Christmas Day from 8 to 11 a.m. only. The Money Order Department will be closed all day.

Christmas Cards at Froide's, opp. P. O.

Sports

THRILLING BALL GAME LOST IN NINTH INNING

An enthusiastic throng of beach baseball fans traveled last Sunday to Escondido, where they were thrilled by a red-hot contest that resulted in the home team being again nosed out of a victory. With the opening of the ninth inning the beach bunch had one run to the good, but the Escondidoites filled the bases, and then a wild throw to third by our catcher proved our Waterloo by bringing in two runners. The game was replete with excitement from start to finish, and it is worth recording that every player made a slip or two with the exception of our Jim-dandy first-baseman, Evans, who played a faultless position. Manager Shaffer has secured a splendid shortstop in Meadows, and all the nine looked mighty nifty in their brand-new suits of light gray, trimmed in olive green. The final score was seven to six in favor of Manager Peterson's Escondido team, who will soon give us a chance to get revenge on the local grounds.

Get your SPRATT'S DOG FOODS AND REMEDIES at the O. B. Feed, Fuel and Express.

HENRY EULBERG HITS IT IN HIGH WITH FOUR SUBSCRIPTIONS

When it comes to doing the right thing at the right time, Henry Eulberg is the right fellow in the right place. All of which summed up, means that the same Henry, whom we all know as the presiding genius at the Ocean Beach Garage, believes in good publicity and acts accordingly. Besides his own family subscription to this community paper, he has placed three more subscriptions for THE BEACH NEWS to be sent during the succeeding 52 weeks to relatives at Brawley, Cal., and in Alton, Iowa. Thanks, Henry, for the boosting compliment.

'Come On In--- The Water's Fine'

O. B. BATHING CLUB WILL FROLIC IN OCEAN ON CHRISTMAS MORN

(By George Copeland)

All of the members of the Ocean Beach, Year-Round Bathing Club are requested to meet on the beach at 10 a.m. Christmas morning, for a frolic in old ocean.

J. P. Froide, the local photographer, will take photos of the members.

The club at present numbers 250 members, every state being represented, except Rhode Island and Maine.

The club will be ten years old next Christmas, Mr. and Mrs. R. A. Barrett and Mrs. A. Kerr being the only charter members now here.

All new members are cordially welcome, no dues or fees, the only credentials being a bathing suit and a smile.

Capt. Fields, who is in Frisco, will not be able to be on hand, but has detailed his Lieutenant Mickey Jones, who will be present to look out for any who venture out too far.

Remember the time, 10 a.m., wearing a bathing suit and a smile.

It will do your EYES good to see CASTIEN, 533 B st.*

FIRST CONSIGNMENT NEW-STYLE STREET CARS ARRIVED THIS WEEK

Conspicuously transported from St. Louis, via the S. D. & A. Railway, the first consignment of five new-type cars for the San Diego Electric Railway arrived in good shape last Monday and several more are expected by Christmas time. The new cars comprise the initial shipment of fifty cars which will be used on the new fast beach line and on the electric railway system generally.

The cars are of the very latest design, including features suggested by Claus Spreckels, general manager of the S. D. E., which have never before been used in electric car construction. They have extra large doors to facilitate loading and unloading. They are built for speed, have automatic door and starting control, automatic coupling devices, and a special pantagraph type trolley which is designed also for speed. The cars are finished inside with leather and real mahogany, and will each seat 56 passengers.

BROWN'S
Souvenir and Stationery Store

Special 25% discount for a few days on LEATHER GOODS and Abalone Shell articles. Full line of Post Cards and Stationery.

HIMSELF

MORE HELP WANTED TO SPEED UP PAVING PLANS FOR OCEAN BEACH

According to a report by City Manager Rhodes to the City Council this week, all paving work planned for Ocean Beach and other sections cannot be speeded up until such time as the engineering department gets more help. It is officially stated that "there are ten paving jobs ahead of Santa Monica avenue, 28 ahead of Bacon street and West Point Loma boulevard, 35 jobs ahead of Del Monte avenue, and 40 ahead of the DeFoe street jobs."

Stationery Supplies, Froide's, op. P.O

SCHOOLS CLOSED FOR CHRISTMAS VACATION

Beginning with the close of schools last Wednesday, Christmas vacation will continue until the first Monday in January, which will be January 7, school officials announce. Thursday and Friday of this week are given over to the annual institute for teachers of the city schools.

BUILDING REMOVAL

Thomas Smith, of 4656 Long Branch avenue, has bought from Mrs. Bramer the building on Niagara avenue, now occupied by C. Townsend Brown, the well-known sign painter. Mr. Smith intends to move the house about the first of the year to his property on Long Branch avenue.

Headquarters for Automotive Xmas Gifts at the O. B. Garage.

Movies

BIG CHRISTMAS PROGRAM AT OCEAN THEATRE

Manager Ray Ericsson has secured the cream of film features for the Christmas week bill at the Ocean Theatre. On Sunday night the thrilling picture, "Wonders of the Sea," will be shown, with another exciting round of "Fighting Blood," as an added attraction. Tomorrow night (Saturday) Jone Novak will present the splendid play, "Thelma," and on Tuesday (Christmas night) that wonderful picture, entitled "Down to the Sea in Ships," will be featured as a special holiday attraction. Another top-notcher will be presented next Wednesday, and the theatre will be closed Thursday night as well as on the same day of the week following.

Get your BIRD SEEDS and Supplies at the O. B. Feed, Fuel and Express.

SUNSET SUPPER CLUB REOPENS FOR SEASON

Heralded by the catchy phrase, "Where the ocean, the bay, and the good fellows meet," the well-known Sunset Supper Club at Ocean Beach has been reopened for the season under new management.

Kodak Films, FROIDE'S. opp. P.O.*

BETTER APPARATUS FOR FIRE DEPARTMENT AT OCEAN BEACH

The people of the district under the immediate jurisliction of the Ocean Beach station of the City Fire Department can now be assured of better fire protection by the recent installation of more modern equipment. The old engine has been replaced by a larger, stronger and an altogether high-class machine, more suitable to the requirements of this very important suburban station. The personnel stand in the front rank of fire-fighters and with the addition of the needed apparatus may be safely depended upon to give good account of themselves when emergency arises for their valiant services.

"Something for the Car for Christmas" at the O. B. Garage.

CHRISTMAS CHARITY BALL SATURDAY NIGHT AT O. B. DANCE PAVILION

That famous organization of jolly boosters, the Goofs, will hold their annual Christmas charity ball tomorrow (Saturday) night at the O. B. Dance pavilion. There will be special prizes for dancers in costume, and Manager Benbough, who has donated the use of the big dancing pavilion, has also chipped in with a wholesome assortment of surprise stunts. There will be something doing every minute and Hugh Harrison's splendid orchestra will provide the latest orchestra selections.

The BROWN MOUSE

By HERBERT QUICK

(Copyright by The Bobbs-Merrill Company)

SYNOPSIS

CHAPTER I.—Jennie Woodruff contemptuously refuses to marry Jim Irwin, young farm hand, because of his financial condition and poor prospects. He is intellectually above his station, and has advanced ideas concerning the possibilities of expert school teaching, for which he is ridiculed by many.

"Ain't that the stuff the old man used on the lawn last spring?"

"Yes," said Jim, "your father used some on his lawn. We don't put it on our fields in Iowa—not yet; but if it weren't for those white specks on the clover-roots, we should be obliged to do so—as they do back east."

"How do them white specks keep us from needin' nitrates?"

"It's a long story," said Jim. "You see, before there were any plants big enough to be visible—if there had been any one to see them—the world was full of little plants so small that there may be billions of them in one of these little white specks. They knew how to take the nitrates from the air—"

"Air!" ejaculated Newton. "Nitrates in the air! You're crazy!"

"No," said Jim. "There are tons of nitrogen in the air that press down on your head—but the big plants can't get it through their leaves, or their roots. They never had to learn, because the little plants—bacteria—located on those roots and tapped them for the sap they needed—began to get their board and lodgings off the big plants. And in payment for their hotel bills, the little plants took nitrogen out of the air for both themselves and their hosts."

"What d'ye mean by 'hosts'?"

"Their hotel-keepers—the big plants. And now the plants that have the hotel roots for the bacteria furnish nitrogen not only for themselves, but for the crops that follow. Corn can't get nitrogen out of the air; but clover can—and that's why we ought to plow down clover before a crop of corn."

"Gee!" said Newt. "If you could get to teach our school, I'd go again."

"It would interfere with your pool playing."

"What business is that o' yours?" interrogated Newt defiantly.

"Well, get busy with that shovel," suggested Jim, who had been working steadily, driving out upon the fill occasionally to unload. On his return from dumping the next load, Newton seemed, in a superior way, quite amiably disposed toward his workfellow—rather the habitual thing in the neighborhood.

"I'll work my old man to vote for you for teacher," said he.

"Those school directors," replied Jim, "have become so bullheaded that they'll never vote for any one except the applicants they've been voting for."

"The old man says he will have Prue Foster again, or he'll give the school a darned long vacation, unless Peterson and Bonner join on some one else. That would beat Prue, of course."

"And Con Bonner won't vote for any one but Maggie Gilmartin," added Jim.

"And," supplied Newton, "Haakon Peterson says he'll stick to Herman Paulson until the Hot Springs freeze over."

"And there you are," said Jim. "You tell your father for me that I think he's a mere mule—and that the whole district thinks the same."

"All right," said Newt. "I'll tell him that while I'm working him to vote for you."

Jim smiled grimly. He had remained a peasant because the American rural teacher is placed economically lower than the peasant. He gave Newton's chatter no consideration. But when, in the afternoon, he hitched his team with others to the big road grader, and the gang became concentrated within talking distance, he found that the project of heckling and chaffing him about his eminent fitness for a scholastic position was to be the real entertainment of the occasion.

"Jim's the candidate to bust the deadlock," said Columbus Brown, with a wink. "Just like Garfield in that Republican convention he was nominated in—eh, Con?"

"Con" was Cornelius Bonner, an Irishman, one of the deadlocked school board, and the captain of the road grader. He winked back at the pathmaster.

"Jim's the gray-eyed man o' destiny," he replied, "if he gets two votes in that board."

"You'd vote for me, wouldn't you, Con?" asked Jim.

"I'll try annything wance," replied Bonner.

"Try voting with Ezra Bronson once, for Prue Foster," suggested Jim. "She's done good work here."

(Continued next week)

Classified ads. get quick results

GIVE Something ELECTRICAL

Full line of ELECTRICAL GOODS for Christmas: Heaters, Irons, Bedside Lamps, Desk Lamps, Heater Pads, Curling Irons, Flashlights, all at the same price you pay for them in town. Trade at home

OCEAN BEACH PHARMACY

Corner Bacon and Newport Ave. F. H. KRAFT, Prop.

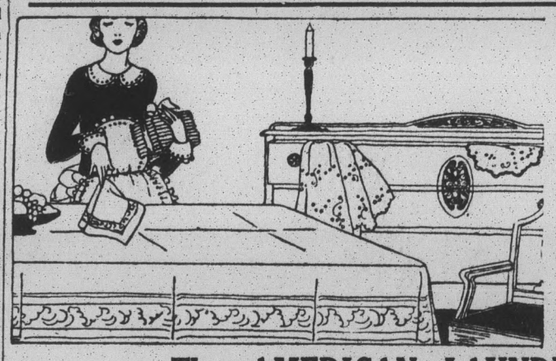
We are as close to you as your phone—Call Point Loma 70-J

OCEAN BEACH

PLUMBING COMPANY

Chas. H. Peltcher, Prop.
5068 NIAGARA AVENUE
Phone: Point Loma 152

Repair Work, Contracting, Estimates
Plumbers' Supplies and Heaters,



Send us all of your Soiled Linens and Clothing Now and we will return 'em fresh and clean for Your special convenience.

The AMERICAN LAUNDRY

5036 Niagara Avenue HARRY C. WING, Prop. Phone Pt. Loma 31

Phone Point Loma 49

OCEAN BEACH LUMBER COMPANY

H. H. REID & SON, Proprietors 5050 Newport Avenue

Lumber, Cement, Roofing Paper
Paints, Hardware and Household Supplies

Lumber Estimates Cheerfully Given

Place Your Order for
MINCE PIES and FRUIT CAKE
NOW
For the Holidays
OCEAN BEACH
BAKERY

1877 Bacon Street

Phone Point Loma 72-W

DAILY TRIPS TO SAN DIEGO AND POINT LOMA

REID TRANSFER

1885 Bacon Street. FREIGHT BAGGAGE JOBBING MOVING Ocean Beach

Residence Phone Point Loma 125-J

STORAGE

FEED, FUEL and HARDWARE

Office Phone Point Loma 136

The Best Cuts of the Choicest Meats are the only kind You get at

Cundell's
MEAT MARKET
Newport Ave.
Phone, Pt. Loma 296

Dancing Every Night and Sunday Afternoon--Except Monday
BENBOUGH'S
OCEAN BEACH DANCE PAVILION

The BEAD SHOP

BATIKA VASES

Just received from Europe, over 400 beautiful vases. The prettiest and most reasonable Christmas gifts in town. Come in and see them, whether you wish to buy or not.

533 B Street, bet. 5th and 6th
Opp. Commonwealth Bldg., S. D.

The Beach Is Growing BIGGER, BETTER AND BUSIER

Katherine's Kollum

By MRS. KIRK SMITH Phone, Point Loma 17.

That Day Long Ago

By F. H. SWEET

(© 1923, Western Newspaper Union.)

Solemnly, pleadingly, church bells are singing
To us a message across the white snow,
Tenderly, lovingly, to us are bringing
Tidings that first were brought ages ago;
Tidings that make man's hearts
Fuller and glow
As on that Christmas day
Ages ago.

Joyfully, tenderly, church bells are chiming
To us their greetings across the deep snow,
Bringing fresh hope to the hearts that are climbing
Upward in search of that feeling of glow,
Such as the shepherds felt
Ages ago,
When they were called by the
Star's tender glow.

Just a Picture of His Mother

By MARY GRAHAM BONNER

Likeness of the Dearest Woman in the World, a Christmas Gift to Lonesome Son

IT WAS the first year he had ever been away from home and he was a full-grown man. Other years he had been near enough to go back home for Christmas, but now his work had sent him across the continent and he couldn't possibly manage the trip.

He had some excellent new friends and he was going to have Christmas dinner with them. And the family from home had sent a beautiful Christmas box—every member of the family had sent a present.

It had been tied with holly and red ribbon and he had opened it Christmas Eve.

But now it was Christmas morning and he was just a little bit homesick.

Yes, just a little bit—perhaps it was more than a little bit!

And then came the postman's ring.

He had received all his presents, cards, too, from his friends at home who would not send presents, but who had remembered him.

Yes, he had been very fortunate. The homesickness he felt was only natural. And then he opened the small package which the postman's ring had brought to him.

It was a photograph of his mother, and it arrived on Christmas day.

And under it was a little note, just a few words of love and devotion and a Christmas greeting.

He felt better already! For, even though there must at times be separations, he had so wonderful a home and mother that even though they were apart actually their thoughts and spirits were as close together as though they were not separated.

It was an excellent photograph of his mother, too. What a perfect Christmas morning gift!

(©, 1923, Western Newspaper Union.)

THE HERALD ANGELS SING

Hark! the herald angels sing
Glory to the newborn King;
Peace on earth, and mercy mild,
God and sinners reconciled.
—Charles Wesley.

THE KIDDIE KLUB

The members of the Kiddie Klub met with Mrs. Lloyd Evans on Santa Monica avenue, Dec. 13. The afternoon was spent with needlework, cookies, sandwiches and coffe were served. The next meeting of the Klub will be with Mrs. Donald Spencer, on Narragausett avenue.

GUEST FROM NEW YORK

Miss Adelaide Budd Hewett, of New York City, is stopping at the "Moorings," Del Monte avenue, as the guest of Mr. and Mrs. G. Copeland. Miss Hewett will be joined by her mother in January, when they will make their home, probably in the Mission Hills district.

Mr. and Mrs. O. F. Davis will eat their Christmas dinner at the home of their son in Los Angeles.

AN ALL-YEAR 'ROUND CHRISTMAS PRESENT

A real good Christmas present for your relatives and friends is suggested by a subscription to THE BEACH NEWS. It will remind them of you every week, and it only costs $1.00 per year mailed to any post office in the United States.

SUBSCRIBE NOW!

NOTABLE VISITORS AT BEN MAR COURT FOR THE WINTER

Mrs. A. Gray, with her two children, of Winnipeg, Manitoba, are occupying apartments in the Ben Mar Court on Brighton avenue for the winter. Mrs. Gray's husband is the Chief Magistrate (Mayor) of Winnipeg, and will join his family here for the Christmas holidays.

Mr. and Mrs. L. H. Boyd, of Vancouver, B.C., and Mr. and Mrs. Mininger of Waterloo, Iowa, are also guests at the Ben Mar Court for the winter season.

"Something for the Car for Christmas" at the O. B. Garage.

STORKLAND SANTA CLAUS BRINGS TWIN BABY GIRLS

Mr. and Mrs. Lee Pitts of Brighton avenue, are the proud parents of lovely twin baby girls, born yesterday morning at St. Joseph's hospital. Mother and little ones are doing fine, and "Daddy" Pitts is just about recovering from the happy surprise. Mr. Pitts is the well known trunk man of San Diego.

Birthday Cards, Froide's, op. P. O.*

ENGAGEMENT ANNOUNCED

Mr. and Mrs. W. T. Insley of 4650 Del Monte avenue announce the engagement of their daughter, Ruth, to James W. Brott of Rockwell Field. The marriage announcement will be made later.

Mr. and Mrs. W. H. Clarke and familiy of 4878 Saratoga avenue, will leave tomorrow to spend the holidays with Mrs. Clarke's mother in Los Angeles. Four generations will be represented in the happy family gathering.

Miss Jean Bishop, student at the Bible Institute, Los Angeles, is spending the holiday season with her mother, Mrs. O. F. Bishop.

Mrs. G. W. Mack of West Point Loma boulevard, can hardly restrain her anxiety to take a peep into Christmas boxes she has received from Chicago.

Mrs. P. H. Peterson and her two daughters, Olga and Clara, have moved from 4850 Saratoga avenue to 4727 Newport avenue.

Mrs. J. Bronsberg of Duluth, Minn., is spending the winter here visiting her brother and sister-in-law, Mr. and Mrs. P. J. Grandmaitre, of 4795 Voltaire street.

Mr. and Mrs. Bradley Hemphill, who formerly lived here, mourn the loss of their little boy, aged eight months, who died Dec. 9 in Los Angeles, and was buried Dec. 11 in the family plot at Anaheim. Mr. Hemphill is the son of Mr. and Mrs. G. B. Hemphill of Ocean Beach.

Ocean Beach Candy Kitchen

Old P. O. Building - - Newport Avenue

CHRISTMAS CANDY SPECIALS

Candy Canes 5c
Christmas Broken Mixed 25c
Cream Christmas Mixed 30c
Ribbon Candy 25c
Extra Fine Chocolate Bon Bon Mixture 40c

Splendid Line of Fancy Christmas Boxes at Reduced Prices

ABOUT PRINTING PRICES

All job printing by "The Beach News" carries the Union Label and all estimates are made in accordance with the Franklin Price List, our prices for standard printing being precisely the same as any Union office in the city. Quality and service unexcelled. Give us a trial. Phone Point Loma 17.

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

LOS ANGELES — Special correspondent, MRS. ELLA SNEL, 415 West 37th street, Los Angeles, Calif.

SUNSET CREST

(Highest Point of Sunset Cliffs)
CHAS. M. WHEELER, Prop.
Cable St. and Orchard Ave.
Beautiful Cement Bungalows, four rooms with bath, completely furnished $45 to $50 and Up Per Month.
Fireproof Garages

Residence Phone Point Loma 16 Office Phone Point Loma 72-J

Dr. F. J. Ratty
PHYSICIAN and SURGEON
Res., 4820 Cape May Avenue,
Office, 5024 Newport Ave.

O. B. Cleaners
R. D. CRAPO, Prop.
Cleaning Dyeing Pressing
1928 Bacon St.
Phone Point Loma 30-J

Phone Pt. Loma 46-J Sunset Cliffs

Crags Apartments

Delmar Ave. 1 Block W. Paved Highway
Two Blocks South from O. B. Car Ter.
Every Apartment Gives Hill and Ocean Exposure. Complete Equipment Included in Rates.

San Diego's All-Year-Round TOY LAND

CHILDREN'S Indoor and Outdoor PLAYTHINGS
Phone 625-70
PASSMORE'S
Bird and Toy Store
Sixth and B Sts., San Diego
Gold Fish and Aquariums
Bird, Dog and Cat Remedies
St. Andreasburg Canaries.

SAN DIEGO'S OLDEST BIRD STORE

ICE CREAM FOUNTAIN DRINKS
After the Show come and Enjoy a DELICIOUS OYSTER STEW
HARRY'S PLACE
Cor. Bacon St. and Newport Ave.

J. B. MASSE'S
LOCK AND KEY WORKS
Electrical Appliances Repaired
RE-KEY ANY LOCK
Fishing Tackle Fixed Like New
1957 Abbott St., Ocean Beach

C. Townsend Brown
The Best Art Service For the Money
Commercial Designs
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5050 NIAGARA AVENUE
Ocean Beach California

SAN DIEGO
Army and Navy Academy
Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating.
THOROUGH MILITARY INSTRUCTION
CHRISTIAN INFLUENCES
LAND AND AQUATIC SPORTS ENTIRE YEAR
Located on Ocean
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COL. THOS. A. DAVIS, Pres.

OCEAN THEATRE

COMING SATURDAY
JANE NOVAK
—in—
"THELMA"
Admission 15c and 20c

COMING SUNDAY
"WONDERS OF THE SEA"
* * *
"Fighting Blood" and Comedy
Admission 15c and 20c

SPECIAL
CHRISTMAS PROGRAM
TUESDAY
"DOWN TO THE SEA IN SHIPS"

WEDNESDAY
A BIG SPECIAL
DON'T MISS IT
Admission Children 15c, Adults 30

Come Early—Show Starts at 7:15

Phone Point Loma 214-J
D. C. CROSBY
Real Estate and Insurance
4930 Muir Ave., Ocean Beach
FOR RENT
Three five-room modern houses, furnished for two people; no dogs; $30, with garage.

T. J. ELLIS
Painting Contractor
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ESTIMATES FREE
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PLUMBING
Contracting, Estimating, Jobbing
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SUNSET GARAGE
TURNER B. KLINE
1916 Bacon Street
Ocean Beach, Calif.
Phone: Point Loma 20-J

IZEN!

A new product that is introduced to Ocean Beach motorists, will keep all bright metal parts of their machines bright

WITHOUT POLISHING

Preserving the Life of the Metal at the Same Time.

IZEN Is a Transparent Fluid That Dries in Five Minutes.

It's Not a Polish—It Simply Forms an Invisible Coating Over Metal Surfaces, Preventing Rust, Stain and Tarnish: Izen is not affected by the elements and the polished metal on your car (treated with Izen) will remain bright indefinitely regardless of fog, rain, dust or heat.

IZEN PREVENTS: Rust, Stain, Corrosion and Saves You the Labor of Further Polishing.

75c a Package.

MAINE GARAGE
5040 Newport Avenue
Ocean Beach, Calif.
PHONE POINT LOMA 382

Subscribe Now

* * *

Ocean Beach subscribers may find it convenient to leave their yearly subscription to The BEACH NEWS at any of the following places, where receipts will be duly given:

Ocean Beach Pharmacy.
Faber's O. B. Grocery.
Froide's Foto Finishing Co.
Fremont Club Cigar Store.
Mrs. Jordan's "Peek-In" Tea-Room.
Mrs. Parmalee's station Newsstand.

THE BEACH NEWS

AN INDEPENDENT PAPER
Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula
PUBLISHED EVERY FRIDAY
4829 Saratoga Avenue, Ocean Beach, California
Phone Point Loma 17

KIRK SMITH.....Editor-Owner
KATHERINE SMITH....Sec'y.-Treas.

2 7

Subscription Price, $1.00 a Year
IN ADVANCE
Single Copies.....5 Cents
Advertising Rates Upon Application
LOCAL READERS—Fifteen cents a line, averaging five words to line.
CLASSIFIED ADS—Ten cents per line, averaging five words to line.

"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California, under the Act of March 3, 1879."

FRIDAY, December 21, 1923

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

SPECIAL NOTICE

TO WHOM IT MAY CONCERN:

TAKE NOTICE, that the undersigned has filed a Petition in the Superior Court of San Diego County, California, to have "THE BEACH NEWS" declared a newspaper of general circulation. That said Petition has been set for hearing in Department 2 of said Superior Court, on Fiday, December 28, 1923, at the hour of 10 o'clock a.m. That a copy of said petition is as follows:

"IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA, IN AND FOR THE COUNTY OF SAN DIEGO."

In the Matter of the Application of KIRK SMITH, to have "THE BEACH NEWS" declared a newspaper of general circulation.

PETITION No. ——, Department 2.

The petition of KIRK SMITH respectfully shows to the Court, that:

Your petitioner at all times herein mentioned and now is the owner and publisher of "THE BEACH NEWS," a newspaper printed and published in the City and County of San Diego, California.

Said newspaper is of general circulation, published for the dissemination of local and telegraphic news and intelligence of a general character, and said newspaper has a bona fide subscription list of paying subscribers.

Said newspaper has been established and has been printed and published at regular intervals, to-wit: Weekly in the City and County of San Diego, California, for more than one year last past previous to the filing of this petition, the same having been established November 23, 1922.

Said newspaper is not devoted to the interests or published for the entertainment or instruction of a particular class, profession, trade, calling, race or denomination, or for any number of such classes, professions, trades, callings, races or denominations.

WHEREFORE, your petitioner prays that this Court set a time for the hearing of this petition and order such notice of said hearing be given as required by law, and that upon the hearing of this petition, this Court make an order declaring said newspaper, "The Beach News," a newspaper of general circulation.

Dated, December 12, 1923.
KIRK SMITH, Petitioner.
HAMILTON & LINDLEY,
Attorneys for Petitioner.

(Seals)
STATE OF CALIFORNIA
COUNTY OF SAN DIEGO.

I, KIRK SMITH, being first duly sworn, upon my oath, depose and say: That I am the petitioner in the above entitled matter; that I have read the foregoing Petition and know the contents thereof; that the same is true of my own knowledge, except as to the matters which are therein stated upon my information and belief, and as to those matters that I believe it to be true.

KIRK SMITH.

Subscribed and sworn to before me, this 12th day of December, 1923.
F. E. LINDLEY,
(SEAL) Notary Public in and for the County of San Diego, State of California."
Dated, December 12th, 1923.
KIRK SMITH, Petitioner.
First publication on December 14, 1923.

NORTH CAROLINIAN GETS "CALIFORNIA BEE" FROM OUR HEADLINE

From way back East in the Tar Heel State comes the cheerful and encouraging message, written by Leon M. Hewitt of Goldsboro, North Carolina:

"Have been intending to write for some time to tell you how much I am interested in the progress of THE BEACH NEWS, and how much I appreciate and enjoy every copy. It's a dandy, growing paper, with a great future. I have the "California Bee" and am anxious to come 'Where the Sunset Turns the Ocean's Blue to Gold,' as so splendidly stated on your front page heading."

Picture Frames, Froide's, opp. P.O.*

COULDN'T DO WITHOUT THEIR HOME PAPER

Mrs. A. W. Kerr, of 4848 Niagara avenue, most delightfully says:

"Please accept our renewal for subscription. We just couldn't do without it. We must have it no matter where we go, even if it should cost double the price."

Tomorrow is the shortest day of the year.

THE CHRISTMAS STORE

FABERS

Faber's O. B. Grocery

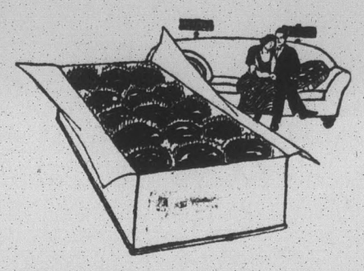
The Little Cash Grocery — 5021 Newport Ave. Pt. Loma 129
Faber's Cash & Carry No. 3 — 2119 Bacon St. Phone Pt Loma 248

Choicest Fresh Meats and Poultry --- Fruits and Vegetables
Holiday Nuts and Crackers --- Pure Staple Food-Stuffs
It's Not Far to a FABER Store

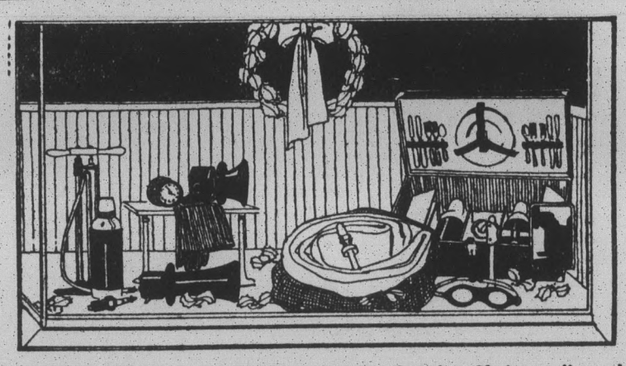
Give HIM a box of "SAN DIEGO HAND-MADE" or "HIGHWAY" CIGARS and make him happy!

Give HER a box of "SAN-MAN" CHOCOLATES and then they both will be happy!

O. B. CIGAR STORE & FACTORY
5026 Newport Avenue
"Patronize Home Industry"



LET YOUR LINEN LIVE LONG!
IF IT'S LAUNDRY WORK, WE DO IT!
POINT LOMA LAUNDRY
—Wet Wash, Rough Dry, Semi-Finish and Finish Work—
Once a Customer, Always a Customer.
LAUNDRY CALLED FOR AND DELIVERED.
Phone, Point Loma 378.



Some suggestions of "Something for the Car for Christmas" at the
OCEAN BEACH GARAGE
4868 Newport Avenue PHONE POINT LOMA 77-W
Horns, Jacks, Luggage Carriers, Mirrors, Motometers, Parking Lamps, Radio Caps, Spark Plugs, Spot Lights, Step Plates, Windshield Cleaners and Visors—Tires, Tire Carriers, Chains, Gauges, Pumps, Tools and Tubes, etc.
Put the Motor in Condition for the Holidays.

"For Christ the Lord is Born!"

By MARTHA B. THOMAS

Star of Bethlehem Outshone All at Conference of the Heavenly Bodies

IT WAS Christmas Eve, and the stars were holding a conference. They could not leave their places in the sky, because it was against the law of night, so they managed to talk by ray-dio! That is, each star sent a ray toward a certain spot, where all the other rays were shining, and this made the conference!

"Star talk"! Words of light! It was a very bright and busy time.

The largest stars did the most talking; they had a good deal to say about the way they shone when the moon was away. "We are not only beautiful to look at," they declared, "but we help folks to get about on dark nights. The earth folks like to look at us, and wonder about us. We are very important!" If stars could swell with pride, these stars would have burst. When they had talked very hard for about an hour, a small, slender shaft of light twinkled into their midst.

"Who are you?" came a chorus of shining voices.

"I am the Star of Bethlehem," was the answer.

The other stars had never heard of her. They were inclined to hush her up. But there was something so sweet, so penetrating, so beautiful in her light that they were constrained to give heed.

"What is your history?" then demanded the largest and oldest star.

The Star of Bethlehem quivered with a clear radiance which seemed to have all the colors of the rainbow.

"An angel with a torch came and lighted me the very first Christmas Eve. I shone with a special luster and guided many people to the manger in Bethlehem, where the Christ Child lay with his Mother Mary. Shepherds saw me while they were watching their sheep on the hillside. And other angels of blinding beauty sang near me. They played on golden harps. The sky shone with a heavenly glory. There has never been a night so wonderful."

The other stars listened with awe. Before this sweet, compelling light they felt silent and humble.

Then, for an instant, there came an incomparable brilliance. The Star of Bethlehem blazed in indescribable beauty. And faint and far came the music of harps and singing . . . "For Christ the Lord is born!"

(©, 1923, Western Newspaper Union.)

Christmas Eve

THE frost is bright,
The lamps shine white
Along the city streets tonight;
The people throng
Those streets along,
With here a jest and there a song.

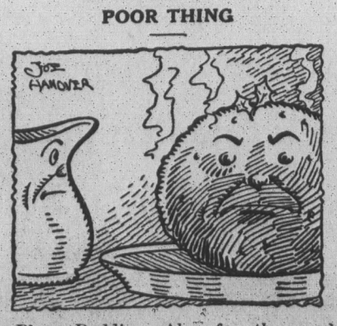
Can they not hear
Where, faint yet clear,
Across the night-winds, drawing near,
Strange music swells
Of camel-bells,
While rich and deep the incense smells?

Too blind they are
To watch from far
The rising of the Sacred Star;
Too quick and loud,
The hastening crowd,
To pause before a Manger, bowed.

O hearts of men,
Grow soft again!
Miracles happen now as when
On Mary mild
The Savior smiled:
Christ lives in every new-born chil-"l

—Anchuss, in Chicago Daily Tribune.

POOR THING



Plum Pudding—Alas for the good old days of brandy sauce!

CLASSIFIED ADS

ONLY A DIME A LINE
TERMS CASH
Rates, 10 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance

FOR RENT—Three 5-room modern houses, furnished for two people; no dogs; $30, with garage. D. C. Crosby. Phone: Pt. Loma 214-J.

FOR SALE—Fertilizer, at 4860 Niagara avenue. J. A. Jacquot.

WANTED—Gravel and dirt hauling, leveling, and plowing; vacant lots cultivated and fenced; outdoor job work of all kinds at the Beaches. Reasonable charges. See or write NEIL MORRISON and WM. BARKER, 4519 Bermuda Ave., Ocean Beach. Phone Pt. Loma 17.

FOR SALE—Ten Rhode Island Reds, 5 months old, thoroughbred stock, very reasonable. 4829 Saratoga avenue.

SPECIAL — Advertising solicitor for holiday season wanted. Splendid proposition, exclusive territory. Phone Point Loma 17 for appointment.

Is Your Name

On Our Subscription Books?
If NOT—*NOW* is the time to Subscribe---at our office or with any of our agents
$1.00 a Year

IF YOU HAVE

Try our Classified Ads, for Quick Results—Only a dime a line, five words to the line, payable in advance.

Phone or send your orders for PRINTING, from the smallest card to a poster, to The Beach News, for service and satisfaction.

SUBSCRIBE NOW!

Religious Notes

* * *

CHRISTIAN SCIENCE SOCIETY

1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

◆ ◆ ◆

FIRST BAPTIST CHURCH OF OCEAN BEACH

DeFoe Street at Santa Monica Ave

Sunday—Worship and preaching at 11 a. m. and 7:30 p. m. Bible school at 9:45 a. m. Young People's Union at 6:30 p. m.

Wednesday — Mid-week meeting for praise, prayer and conference at 7:30 p. m. All are invited to these meetings.

◆ ◆ ◆

UNION CONGREGATIONAL CHURCH

Rev. Frederic J. Stoetzel, Pastor

Sunday school at 8:45 a. m.
Morning worship at 11 o'clock.
Evening service at 7:30 o'clock.

◆ ◆ ◆

CATHOLIC CHURCH

(Corner Defoe Street and Santa Monica Avenue)
Pastor: Rev. Declan E. Foley.

Sundays—Morning service, 8:30; Evening service, 7:30; Sunday school, 9:30 a. m.

Week Days—Service at 8:00 a. m.

At Roseville, Sundays—Service at 10:30 a. m.; Sunday school 11:30 a. m.

◆ ◆ ◆

TRINITY MISSION EPISCOPAL

REV. ARTHUR C. DODD, IN CHARGE

Sunday school at 9:45 a. m.
Morning service at 11.
Sunday school and morning service held at 5006 Niagara avenue.

CARD OF THANKS

My sincerest thanks are expressed to my friends and neighbors for their kindness and sympathy during the illness and recent death of my husband.

MRS. J. C. MATHER.

◆ ◆ ◆

CARD OF THANKFUL GREETINGS

Little Florence Carberry, who has been in the hospital for the last four months, send greetings to all the friends at the Beach, who so kindly remembered her with flowers, books and papers, and especially the members of the Baptist Church, who sent her so much love and cheer.

◆ ◆ ◆

SOME FACTS ABOUT HARBORS AND FACTORIES

San Diego was the first city on the Pacific Coast, with a grand harbor. Los Angeles followed without harbor, but now has 1,000,000 population, while San Diego has only about one-tenth that number. Oil and industries made Los Angeles.—Perhaps they might build a city here. Try them, says T. G. Nicklin in the San Diego Mining and Oil News.

OIL MAN'S HOME ROBBED

Frank G. Smith, the rotund and popular service man of the Union Oil Company for Ocean Beach, reports that his home at 2260 Irving street, San Diego, was visited early this week by thieves, who stole a quantity of clothing and jewelry belonging to members of his family. The police are hunting for the robbers.

TAXES ON DOGS WILL NOT BE RAISED

An ordinance recently introduced for doubling the taxes on dogs was voted down this week by the City Council and license fees will remain as of yore.

CLASSIFIED ADS
GET QUICK RESULTS

CHRISTMAS GREETINGS

Mr. and Mrs. E. W. Grenawalt of

The Newport Shoppe

Take This Opportunity of Extending The Season's Greetings to All

Merry Christmas and Happy New Year

Ocean Beach Bakery

Greetings of the Season

Brown's Novelty Store

The Season's Greetings

Ocean Beach Bait House

Yuletide Greetings

Edward K. Burdette

Merry Christmas and Happy New Year

O. B. Dance Pavilion

Greetings of the Season

The Maine Restaurant

The Season's Greetings

Ocean Beach Garage

Yuletide Greetings

Reid's Transfer

Merry Christmas and Happy New Year

Ocean Beach Lumber Co.

Greetings of the Season

Voltaire Service Station

Corner Cable and Voltaire Streets

The Season's Greetings

O. B. Candy Kitchen

Yuletide Greetings

Ocean Theatre

Froide's Foto Finishing Co.

Wishes you a Merry Christmas and

A Prosperous New Year

and thanks you for past patronage.

CHRISTMAS GREETINGS

Ocean Beach Plumbing Co.

Yuletide Greetings

The American Laundry

The Season's Greetings

O. B. Cigar Store & Factory

The Season's Greetings

C. Townsend Brown

Merry Christmas and Happy New Year

Ocean Beach Cleaners

Greetings of the Season

The Maine Garage

The Season's Greetings

O. B. Feed, Fuel & Express

Yuletide Greetings

Merry-Go-Round

O. B. Dry Goods Store

Wishes a Merry Christmas and Happy New Year to All Patrons.

Merry Christmas and Happy New Year

Our Grocery

"Pete" Grandmaitre

Greetings of the Season

Ocean Beach Pharmacy

The Season's Greetings

Sunset Garage

Yuletide Greetings

O. B. Station News Stand

Merry Christmas and Happy New Year

Faber's O. B. Grocery

Faber's Little Cash Grocery

Faber's Cash & Carry No. 3

The **MISSION BEACH**

$2,000,000.00 Development

Program Insures for San Diego's Finest BEACH Section a Growth and Prosperity rivaling that of Los Angeles beach cities.

Don't Watch Mission and Ocean Beaches Grow --- *Grow With Them!*

MISSION BEACH COMPANY
101 Broadway, Spreckels Theatre Bldg.
S.E. Cor. Broadway and 1st St., San Diego
Geo. L. Barney--SALES AGENTS--T. A. Rife
TRACT OFFICE OPEN DAILY

What Christmas Brought to Him

By LAURA ELAINE CAMERON

Back to His Old Job, the Present Walter Manners Needed Most — His Cup Was Full to Overflowing With Yuletide Joy

AS WALTER MANNERS stumbled out of Clarkson's store he felt that Christmas was indeed going to be a dreary time for him and his family. His hands were clenched tightly as he came out into the glare of winter sunshine, and his face showed a dull red—the hue which creeps over a man's face when insult or humiliation has come to him.

For twenty years of service to old Clarkson, twenty years wherein he had given the best that was in him to a man who was reputed to be the most ill-tempered man in all Washburn—he had just been told that from now on his services would be dispensed with, and all because of a small mistake that had been made, which Clarkson in the blind rage which had taken hold of him, had laid on the shoulders of Manners.

It was hard, he told himself as he walked along, that a man who had given the best of his life in service could be cast away like an old glove. It must be that he was not as competent as other men, he told himself. For the hurt of dismissal had sunk its iron deeper into Walter Manner's soul than it would have done in the case of another man, for always he had been possessed of the feeling that he was not quite as capable as other men. Something within him always tried to belittle him to himself, and although he had often fought with this feeling and had tried to assure himself that he did as good or even better work than some, in spite of himself it came every now and then to torture him. Now, in the face of his recent dismissal, it came with added force, and he told himself over and over again that he was a failure or else old Clarkson would not have let him out. He never stopped to think that perhaps it was the long association with a man of Clarkson's type that had made him so diffident about his own worth.

He dreaded the thought of going home and telling his family the bad news. He reproached himself that he had not broken away from old Clarkson ten years before when he had an offer from young Peters, who had just then come to Washburn, and who had since made such a success. But then, as always, the fear of himself kept him from accepting and he had stayed on and borne the ill-temper of old man Clarkson since. His forty-five years hung heavily upon him as he

went on and he looked with dread to the future, for his family was just at the age when a steady income was an absolute necessity.

He shuddered now as he thought of Christmas, when only a few hours ago he had been living in happy anticipation of the day. He had planned so many things; so many little surprises that would bring joy to his loved ones; but now that was all over, for how could he enter into the spirit of Christmas, weighed down with care and dread of the future as he was now?

Walter Manners had always been a man who set a great stress upon duty, and as he went along now the thought came to him that a real duty to his family lay before him. For he felt that he would be inflicting a great wrong upon them were he to go to them now with the story of his failure and to spoil their Christmas. What of his own feelings—surely he could be man enough to hide them for a few days for the sake of those he loved! After Christmas there would be time enough to tell them the dread news—to let them know what a miserable failure he was.

He decided then that he would not go home until his usual homecoming hour, lest it might create suspicion, so to kill time he wandered aimlessly around town. He stopped to gaze in Peters' window as he passed. He admitted to himself that there was a vast difference between the appearance of this store and Clarkson's. Here everything was up-to-date and attractive; the window arrangement such as might make anyone pause to look. Once he had broached this

subject to old Clarkson, but had been met by such an outburst of wrath that he had never dared to open the subject again.

So engrossed was he with his thoughts that he never noticed that Clyde Peters was standing inside the window and gazing straight at him. He flushed a dull red again as the thought came to him that surely Peters would suspect something to see him wandering aimlessly around at what was usually the busiest time of the day at Clarkson's. But he nodded as pleasantly as he could to Peters and walked on.

Somehow he got through the evening without his family suspecting that there was anything amiss. He joined in the general gayety and helped with the decorations and various other little jobs, but all the while the heart within him was sick with misery. But he knew that the burden was his to bear alone, and the thought that he was saving his family from the truth for a few days gave him a little feeling of comfort.

At ten o'clock, after the smallest of the children had been put to bed and the Christmas tree had received all its trimmings, the door bell rang with a loud peal. Walter Manners opened it, thinking it was a neighbor or possibly a Christmas gift of some kind, but instead the tall figure of Peters stood in the doorway.

In a few minutes he told what he wanted—seeing Manners standing outside his store that afternoon and suspecting from his attitude that something was wrong, he had made inquiries and found he had left Clarkson's. Whereupon he had come to ask him if he would consider a position with him, and when he named the salary Walter Manners gasped, as it was nearly twice the figure he had been getting. And when, because of his high sense of duty that was his, he told Peters that Clarkson had let him out, Peters only laughed aloud and said: "As if that would make any difference. The wonder to all in Washburn has been how you could have stood him so long."

After that it did not take Walter Manners long to give consent to the offer, and his cup of joy seemed full as he bid good-night and good wishes to Peters at the door.

But it was full to overflowing a few minutes later when old Clarkson came puffing to the door and told him he could have his old job back again, with a small increase in salary. For although he never wanted to see Clarkson's store again, yet the feeling that he was wanted back in the old place, added to the offer which he had just accepted, gave him the confidence in himself which he had always been lacking, and that Christmas Walter Manners really came into his own, he had gotten the gift which he needed most of all.

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ZONING AREAS FIXED FOR POINT LOMA

Acting upon a recommendation by the City Planning Commission, the Council this week voted that a large area on Point Loma be placed in "class A," and another area in "class B," under the zoning ordinance.

PUEBLO OIL LANDS LEASED FOR PROSPECTING

Stipulating that work must be started within two years, the City Council this week signed the lease granted to C. O. Inglefield for about 600 acres of the public lands on which he expects to prospect for oil.

ADMITTANCE OF ALIENS MAY BE SUSPENDED

Advices from Washington state that a bill has been introduced in Congress providing for the suspension of all immigration until 1929 to provide time for assimilation of aliens now in the United States.

PACIFIC BEACH Community League

Organized to Advance the Best Interests of Pacific Beach

H. A. HODGE, Chairman
CARL S. CLARK, Vice-Chairman
FRED L. BROPHY, Secy-Treas.

Regular meetings every first and third Monday evening at P. B. Reading Clubhouse.

PACIFIC BEACH PRESBYTERIAN CHURCH

A Community Church, Where All Denominations Are Welcome.
Rev. J. W. Millar, Pastor, 1828 Missouri Ave., Pacific Beach.

Sunday school, 9:45 a. m., preaching, 11 a. m., Christian Endeavor, 7 p. m. Ladies' Aid and Missionary Societies, last Tuesday of each month.

LAST DAYS

FREE Enlargement

Leave Your Subscriptions for the **BEACH NEWS** at FROIDE'S Foto Finishing Company

5019 Newport Ave., opp. P.O.

AND GET A

7x11 ENLARGEMENT FREE!

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